

# Julie Swift



Julie Swift's experience and leadership span across sales, marketing and Diversity, Equity, Inclusion and Belonging in senior and executive leadership roles along with two years of service as an Inaugural DE&I Board member with Advantage Solutions. Today, as owner of Julie-Swift, LLC, she deploys her over 30 years of experience in helping clients gain greater effectiveness in the food service marketplace. She's been decorated with Marketer of the Year and Sales Leader of the Year Awards as well as being a three-time National Top Women in Grocery awardee.

In addition to her consulting business, Julie is the Founder of a non-profit organization, Foodservice Women's Alliance. Julie, along with the FWA Board, aims to fill a wide gender gap prevalent in food service, recognizing this gap is exponentially so for women of color. FWA aligns women and gender-marginalized people to needed resources, driving autonomy over their success track as well as working with food service companies to accelerate the build for inclusive environments where more diverse workforces can truly belong.

Julie is also the co-founder of Friends of Springfield Fire. FOSF is a non-profit organization that exists to foster an intentional connection with the community to positively impact Springfield Fire Department members and their families.