



# ANNUAL REPORT 2025

## 2025-26 BOARD OF DIRECTORS

Brad Coy, <i>President</i>	Haley Armstrong	Chris Hoeman	Ryan Morris	Tim Rosenbury
Diana Tyndall, <i>Past President</i>	Dustin Bobbitt	Dr. Nicole Holt	Megan Neyer	Tami Smith
Jana Greig, <i>Vice President</i>	Bethany Burrows	Dr. Kevin Kropf	Stephanie O'Connor	Zion Spurgeon
Dr. Spencer Harris, <i>Secretary</i>	Sgt. Scott Hill	Mary Ling	Tim Potthoff	Jasmine Watson
Gretchen Russell, <i>Treasurer</i>				

## LEGACY LEADERS LEAGUE DONORS

### LIFETIME LEGACY LEADERS

Larry Stock  
**VISIONARY LEADERS**  
Abacus!\*

Danastasio Family Fund  
David Hall\*  
Don Harkey\*/  
People Centric Consulting Group  
Brooke Johnston\*  
Weston and Caitlin Kisse  
\*pledge to Lifetime Legacy over 4 years

### INNOVATOR LEADERS

Central Bank & Trust  
Tamara Conn  
John Gentry  
Great Southern Bank  
Otho Keran Lemons  
Marketplace Printing & Design  
Modern Day Marketing  
Pitt Technology Group

### PARTNER LEADERS

Dustin Bobbitt  
Community Foundation  
of the Ozarks  
Brad Coy  
Spencer Harris  
Thomas and Kimberly Prater  
Family Fund  
Gretchen Russell  
Stephanie Wan  
Neal Wass

### SUSTAINER LEADERS

Jim Anderson  
Butler, Rosenbury,  
& Partners  
Bethany Burrows  
Community Partnership  
of the Ozarks  
Mark Gambon  
Jana Greig

Chris Hoeman  
Amanda Kastler  
Kevin Kropf  
Alejandra McClanahan  
Allen Schaefer  
Crystal Sharp  
Sarah Sissel-Badillo  
Jasmine Watson

### SUPPORTER LEADERS

Jennifer Agnew	Hayley Cobb	Crystal Higdon	Pam Leggett-Lowry	Michael Nesbitt	Stephanie Rutledge
Mandy Anthes	Stacey Connell	Scott Hill	Dr. Nichole Lemmon	Megan Neyer	Stacy Schneider
Haley Armstrong	Brianna Cudworth	Michael Hoeman	James Lewis	Bryan Newberry	Robert Sorbo
Matt Ausburn	Dennis Davis	Calie Holden	Mary Ling	Stephanie O'Connor	Meleah Spencer
Kami Bailey	Daniel Derges	Nicole Holt	Matthew Massey	Joe Page	Zion Spurgeon
Lisa Bakerink	Tyler Drenon	John Horton	Stephanie Matthews	Tim Potthoff	Kelsea Suarez
Josh Beaird	Melanie Earl-Repogle	Tara Horton	Jacob McClanahan	Joey Powell	Dr. Emily Thomas
Jeff Bertholdi	Kelli Fleck	Tamera Jahnke	Christy McCue	Mark Powell	Jacob Thomas
Justin Bess	Brian Fogle	Kenny Kabak	Morey Mechlin	Katherine Proctor	Joel Thomas
Alexis Brown	Jeff Frye	Jeff Kennedy	Nick Meinhardt	Maranda Provance	Mark Walker
Carey Byrd	Daphne Greenlee	Marybeth Kleinsasser	Carrie Miller	Carrie Richardson	Dr. Regina Waters
Tara Calton	Sally Hargis	Stephanie Ireland	Michael Miller	Meredith Roberts	Marissa Weaver
Marlene Chism	Jerry Harmison	Dany Lacio	Ryan Morris	Jessica Robinson	Jason Whitesell
Rhonda Christopher	Courtney Hayes Schawo	Natosha Lancaster	Andrea Mostyn	Scott Rose	Nancy Williams
Christina Craig	Ellen Herbig	Alia Lee	Mindy Munoz	Tim Rosenbury	Heather Zoromski
Anne Crites	Philip Herzog	Gerry Lee	Shalizeh Naraghi	Christopher Roush	

## FUEL THE FUTURE ALUMNI GIVING CAMPAIGN

In July 2025, we officially sunset our alumni membership dues model and introduced a more accessible, mission-driven alumni giving model. The Fuel the Future Alumni Giving Campaign reflects Leadership Springfield's desire to strengthen alumni engagement, rather than limiting it to a transaction. Now, all alumni can engage with the organization in ways that are meaningful to them—and we have already seen the impact of the transition take form in the following wins.



## LEADERSHIP, IMPACT & CONNECTION BY THE NUMBERS

3,600+

ALUMNI SINCE PROGRAMS BEGAN IN 1986

MORE THAN DOUBLED

OUR 40-YEAR HISTORICAL AVERAGE GIFT

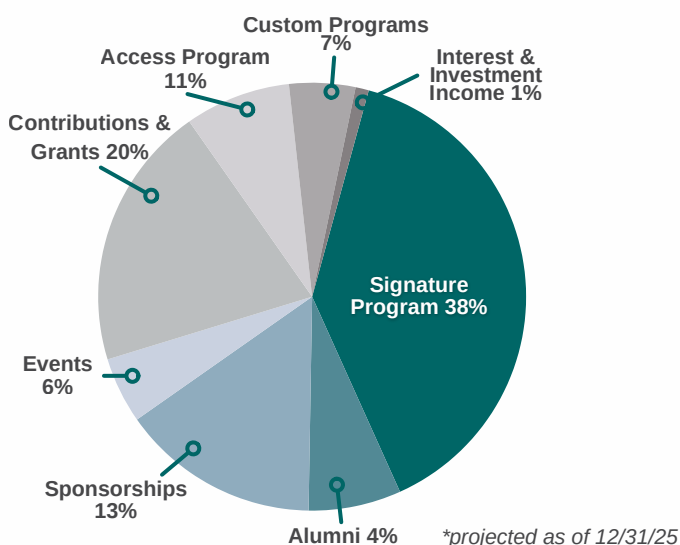
108

COMMITTEE MEMBERS (RECORD-BREAKING!)

296%

INCREASE IN INSTAGRAM FOLLOWERS

### 2025-26 INCOME BREAKDOWN\*



### 2025-26 PROGRAM YEAR SPONSORS



## LEADSGF WIN WALL

### PROGRAM EXCELLENCE & IMPACT

- Our fall program launches showed high-quality delivery of programs, with high scores and great qualitative feedback.
- We added **staff-led facilitated debriefs to every program day**, ensuring that we hit our learning objectives and that participants walk away with real tools for professional development and community leadership
- We saw a **Net Promoter Score of 100** from the Signature Class retreat survey.

### PARTNERSHIPS & CUSTOM PROGRAMS

- Strategic partnerships expanded program reach, diversified revenue, and validated Leadership Springfield as a trusted delivery partner for customized leadership education.
- The **addition of custom workshops** led by alumni and previous Kenworthy award winners Larry Stock and Brian Fogle helped increase engagement and support leadership development.

### TEAM STAFFING & OPERATIONS

- We've grown to 5 full-time and 2 part-time team members, recently transitioning a key part-time role to full-time, and worked with numerous student interns.
- We welcomed 90+ attendees to our first-ever Committee Summit, full of professional development, strategy work, and community connection.

### MARKETING, VISIBILITY & PUBLIC MOMENTUM

- Our Facebook, Instagram, and LinkedIn stats grew exponentially through strategic partnership with a contracted vendor.
- After 5 years and nearly 100 episodes, we retired our Plugged In Segment of the SGF Insider podcast as we shift toward video storytelling and long-form interviews to share the transformational journeys of our alumni and partners.

### FINANCIAL HEALTH & REVENUE

- We **ended last program year in the strongest financial position in our history** and continue to track our cash position ahead of last year, thanks to stewardship and our commitment to The Great Game of Business.

FULL 2025 ANNUAL REPORT COMING SOON TO [LEADERSHIPSPRINGFIELD.ORG](https://LEADERSHIPSPRINGFIELD.ORG).