

ANNUAL REPORT 2025

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*pledge to Lifetime Legacy over 4 years

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FUEL THE FUTURE ALUMNI GIVING CAMPAIGN

In July 2025, we officially sunset our alumni membership dues model and introduced a more accessible, mission-driven alumni giving model. The Fuel the Future Alumni Giving Campaign reflects Leadership Springfield's desire to strengthen alumni engagement, rather than limiting it to a transaction. Now, all alumni can engage with the organization in ways that are meaningful to them—and we have already seen the impact of the transition take form in the following wins.

AVERAGE GIFT

MORE THAN DOUBLED

NUMBER OF DONORS

INCREASED BY 100+

LEADERSHIP, IMPACT & CONNECTION BY THE NUMBERS

3,600+

ALUMNI SINCE PROGRAMS BEGAN IN 1986

MORE THAN DOUBLED

OUR 40-YEAR HISTORICAL AVERAGE GIFT

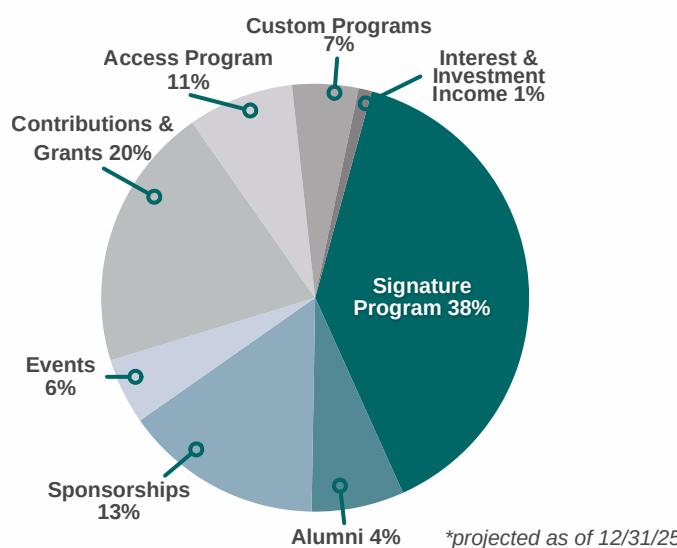
108

COMMITTEE MEMBERS (RECORD-BREAKING!)

296%

INCREASE IN INSTAGRAM FOLLOWERS

2025-26 INCOME BREAKDOWN*



2025-26 PROGRAM YEAR SPONSORS



LEADSGF WIN WALL

PROGRAM EXCELLENCE & IMPACT

- Our fall program launches showed high-quality delivery of programs, with high scores and great qualitative feedback.
- We added **staff-led facilitated debriefs to every program day**, ensuring that we hit our learning objectives and that participants walk away with real tools for professional development and community leadership
- We saw a **Net Promoter Score of 100** from the Signature Class retreat survey.

PARTNERSHIPS & CUSTOM PROGRAMS

- Strategic partnerships expanded program reach, diversified revenue, and validated Leadership Springfield as a trusted delivery partner for customized leadership education.
- The **addition of custom workshops** led by alumni and previous Kenworthy award winners Larry Stock and Brian Fogle helped increase engagement and support leadership development.

TEAM STAFFING & OPERATIONS

- We've grown to 5 full-time and 2 part-time team members, recently transitioning a key part-time role to full-time, and worked with numerous student interns.
- We welcomed 90+ attendees to our first-ever Committee Summit, full of professional development, strategy work, and community connection.

MARKETING, VISIBILITY & PUBLIC MOMENTUM

- Our Facebook, Instagram, and LinkedIn stats grew exponentially through strategic partnership with a contracted vendor.
- After 5 years and nearly 100 episodes, we retired our Plugged In Segment of the SGF Insider podcast as we shift toward video storytelling and long-form interviews to share the transformational journeys of our alumni and partners.

FINANCIAL HEALTH & REVENUE

- We **ended last program year in the strongest financial position in our history** and continue to track our cash position ahead of last year, thanks to stewardship and our commitment to The Great Game of Business.