



Joey Powell

Joey Powell is the PR & Marketing Director for Dickerson Park Zoo/Friends of the Zoo.



Prior to finding her “dream job” at the zoo, she worked as a copywriter and account executive for a local advertising agency. Joey also has a long history with Springfield Little Theatre as a choreographer and musical theatre instructor, and served on the board of directors.

Joey graduated from MSU with a BS in communications and a BFA in dance performance. Her favorite room in her home is her dance studio.

She is a graduate of Leadership Springfield Class of 33, serves on the Missouri Judicial Performance Review Committee, is the Vice Program Leader for SAFE Andean Highland Flamingos conservation, and was named one of the 20 Most Influential Women for 2020 by the Springfield Business Journal.

She is also a horrible cook and after a tragic attempt at lasagna, has been ordered to stay out of the kitchen by her husband Mark.

