



Heidi Herrman-Bacon

Heidi Herrman is a multidisciplinary artist, public-art advocate, and senior apparel designer whose practice bridges encaustic, textiles, digital imagery, and garment construction. With over thirty years of experience in fashion design, product development, and global production, Herrman brings a deeply material-driven perspective to both her studio work and her leadership in creative and civic projects.



Her contemporary art practice centers on encaustic and textile-based works that explore memory, resilience, impermanence, and the quiet histories embedded in materials. Incorporating salvaged textiles, hand-stitching, fabric remnants, industrial materials, and captured digital imagery, she builds layered surfaces through wax, collage, and cloth assemblage. These works function as quiet acts of reclamation, celebrating the overlooked, the imperfect, and the handmade.

Parallel to her studio practice, Herrman has built a distinguished career as a senior apparel designer and production consultant, working with national brands including Bass Pro Shops, Fayettechill, SkyGOAT, and Lee Jeans, among others. Her expertise spans creative direction, technical design, sourcing, and global production, with hands-on collaboration across domestic and international manufacturing partners.

Herrman is also deeply engaged in public art and community-based creative initiatives. She serves as the director of the Springfield 66 Centennial Sculpture Series, a large-scale public art project commemorating the Route 66 Centennial through artist-designed sculptures installed throughout Springfield, Missouri. The project emphasizes local identity, artist visibility, and long-term civic investment in the arts.

In addition, Herrman and her husband Randy Bacon own and operate C-Art Gallery, located in Springfield's historic Commercial Street District. The gallery functions as both an exhibition space and a creative hub, supporting contemporary artists and fostering dialogue between art, craft, design, and community.

Herrman's work—both artistic and commercial—is grounded in an intimate understanding of the body, labor, and construction, informed by decades of hands-on experience with garment making, production systems, and material processes. She lives and works in Springfield, Missouri.

